

.UK INTERIM DATA QUALITY POLICY

Policy effective from the 9th of February 2027

1. Policy version: 2024-06
2. We intend to work with stakeholders to develop a suitable Know Your Customer policy ahead of transitioning .UK to the new Registry platform. In the event this work is not completed ahead of transition, this Interim Data Quality policy will come into effect at transition to the Nominet Registry Services Provider platform.
3. Introduction: Improving and maintaining the quality of the data on the register for .UK domain names is a key objective for Nominet. We have and will continue to take steps to achieve this and believe that registrars play a key role in helping us to do so. This Data Quality Policy sets out some of the ways we expect registrars to help us improve our data quality. N.B. terms that have been capitalised in this document have the meaning set out in the “Definitions” section at the end of this Policy.
4. Data Quality Policy Statement. Registrars must submit Complete and accurate data in their transactions with us.
 - 4.1. Registrars must ensure that data they submit to us can be Validated.
 - 4.2. All Registrars must be satisfied that the email address for the Registrant is a reliable means by which to contact the Registrant.
5. Incomplete Data
 - 5.1. Where data submitted by a Registrar is incomplete, it will not be accepted by our systems and the relevant transaction submitted by the Registrar will be rejected in real time.
6. Data Validation
 - 6.1. Nominet may Validate any Registrant data submitted to us. Where Nominet determines that data submitted cannot be Validated, Registrars will be required to take steps to resolve the issue. These requirements are:
 - 6.1.1. The Registrar must take appropriate steps to confirm to Nominet that the data is Valid. For example, the Registrar may choose: to ask the Registrant to provide corrected data; to confirm that the data is reliable based on its own knowledge or information from a trustworthy third party source; or, to obtain documentary evidence that the data is reliable such as a utility bill or similar document.
 - 6.1.2. Nominet may suspend domain names where we are unable to Validate data.
7. Processes and Auditing
 - 7.1. Nominet will monitor a Registrar’s compliance with this policy through its data quality audits of Registrars.
8. Updating this Policy.
 - 8.1. Nominet will review this policy on a regular basis to ensure it continues to reflect best practice and current practices within the industry. We may update this policy by providing all Registrars with at least 30 days notice and posting the new policy on our website.

9. Definitions

9.1. “Complete” means that data complies with the format requirements enforced by the registry system;

9.2. “Incomplete” means data that is not Complete; and,

9.3. “Validate” means confirming that data is reliable by comparing it to data provided by a trustworthy source (which may be a third-party database), and

“Valid” and “Validated” shall be understood accordingly.