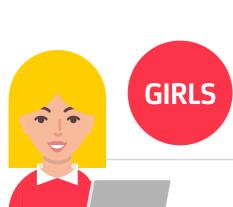


I want to be a...





12.9%

12.8%





Fashion designer

Graphic designer

Teacher

Computer game developer

3

14.6%

Entrepreneur















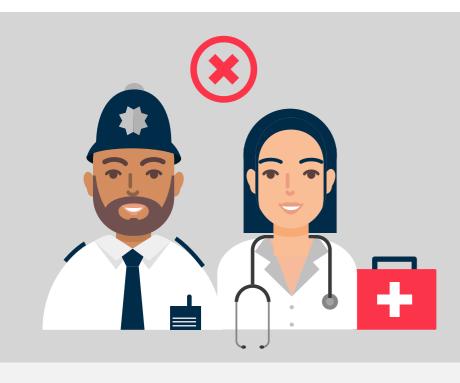


developer

Website developer

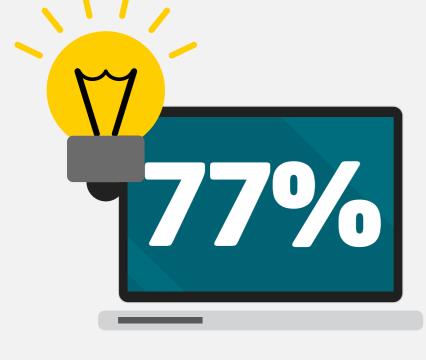
Sportsman

Entrepreneur

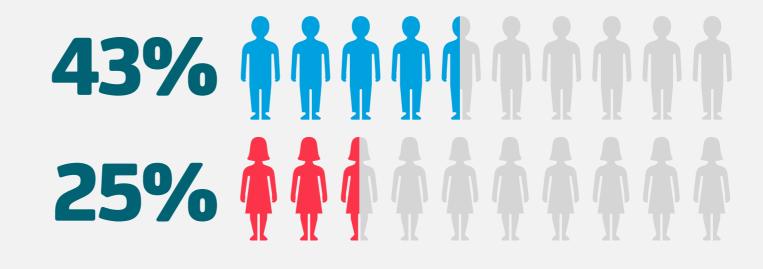


Traditional careers such as police officer, lawyer, doctor or nurse were half as appealing as tech developer roles among 11-18 year olds 1

In education...



of 11-12 year olds express an interest in working in IT in the future ¹



Almost twice as many 11-18 year old boys (43%) as girls (25%) want to work in an IT department after completing formal education¹



better IT education to help them consider a career in IT 1 50%



subject for their career when they leave school ¹

In the workplace...



UK's ICT professionals²

of the





hide their gender 3





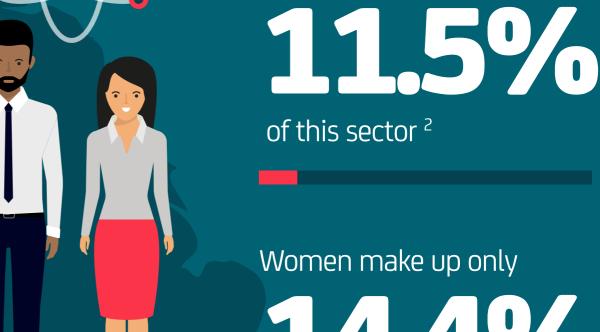
leadership - accounting for less than 20% in their respective countries 4

In the UK, Women in STEM

management make up

Worldwide, women are a

minority within tech



of tech positions in Europe of the UK STEM workforce ²

are filled by women 4

Nominet is an international internet company delivering public benefit with a team of 150 people based in Oxford and London. Since 1996, Nominet has managed and run domain names that end in .uk and is now one of the world's largest country code registries. Over 3 million businesses, and millions more consumers, rely on its domain registry services. For more information visit http://www.nominet.uk/

About Nominet:

Research sources:

1. Nominet DREAM:IT research, April 2016

- 2. Wise Campaign, September 2015: https://www.wisecampaign.org.uk/resources/2015/09/women-in-the-stem-workforce and Labour Force Survey April-June 2015, published by Office for National Statistics, August 2015 3. Peer J Preprints student research: https://www.theguardian.com/technology/2016/feb/12/women-considered-better-coders-hide-gender-github
- 4. TechWomenUK, August 2015: http://www.techwomenuk.com/why-the-world-needs-more-women-in-tech/ Next Generation Recruitment: http://www.nextgeneration.ie/why-arent-there-more-women-in-tech/

